

## Turning the tides for Red River Commodities



### The Story:

In the bustling world of the food and beverage industry, efficient management and streamlined processes are vital for success. This customer success story showcases how iPlan, a leading provider of tailored business solutions, turned the tides for Red River commodities, based in Fargo North Dakota, leading them on a journey to structured business operations.

Red River, a well-established food and beverage company, faced numerous operational challenges that were hindering their growth and profitability. They needed a game-changer, and that's when they turned to iPlan for a solution.

iPlan, renowned for its expertise in the food and beverage industry, stepped in to assess Red River's unique requirements. Their team of experts worked closely with Red Rivers' management, understanding their pain points and goals. Leveraging their deep industry knowledge, iPlan implemented Aptean Food & Beverage ERP Software - a customized ERP system, tailored specifically to address the challenges faced by Food & Beverage organizations.

iPlan, leveraged their in-house developed implementation methodology based on Prince 2 principles broken down into phases. Each phase consists of tasks that need to be focussed on providing balance between the Business Processes, Systems & People of the organization. **In doing so, they have achieved the following objectives:**

- Improved Functionality
- Providing a single platform for overall business and division-specific growth
- Improved Technology Platform
- Using a standardized technical off-site environment managed by third party specialists (Aptean, Microsoft)

### Challenges:

- Traceability of Inventory.
- Outdated Warehouse Management.
- Lack of Insightful Reporting.
- Consolidation of Information for the different companies.
- Needed more tailored software for the industry.
- Wanted software that does not require additional add-ons/ customizations or integrations.

**iPlan's commitment to understanding their customers' unique needs and delivering tailored solutions played a pivotal role in Red Rivers' journey to success. Their expertise and industry-specific knowledge-empowered Red Rivers to take control of their operations, drive growth, and delight their customers.**

If you're a Food and Beverage company seeking to revolutionize your operations and elevate your business to new heights, iPlan in partnership with Aptean ERP, is your trusted partner in achieving excellence. Contact iPlan today and embark on your own transformational journey.

